

FLOSUM

Application Lifecycle Management

Agenda



Current trends & challenges



Solution & Architecture

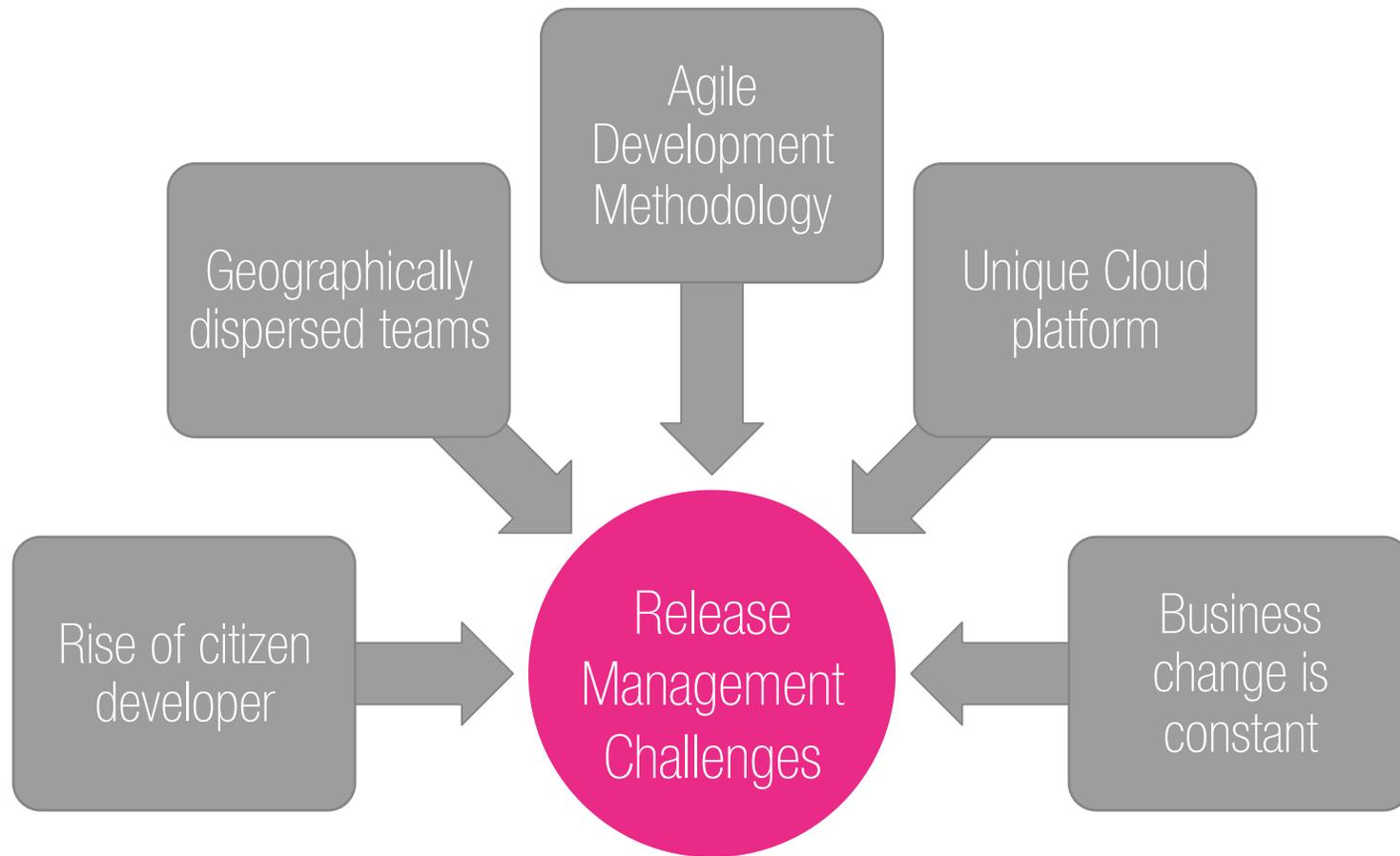


Development approach



Phasing & roadmap

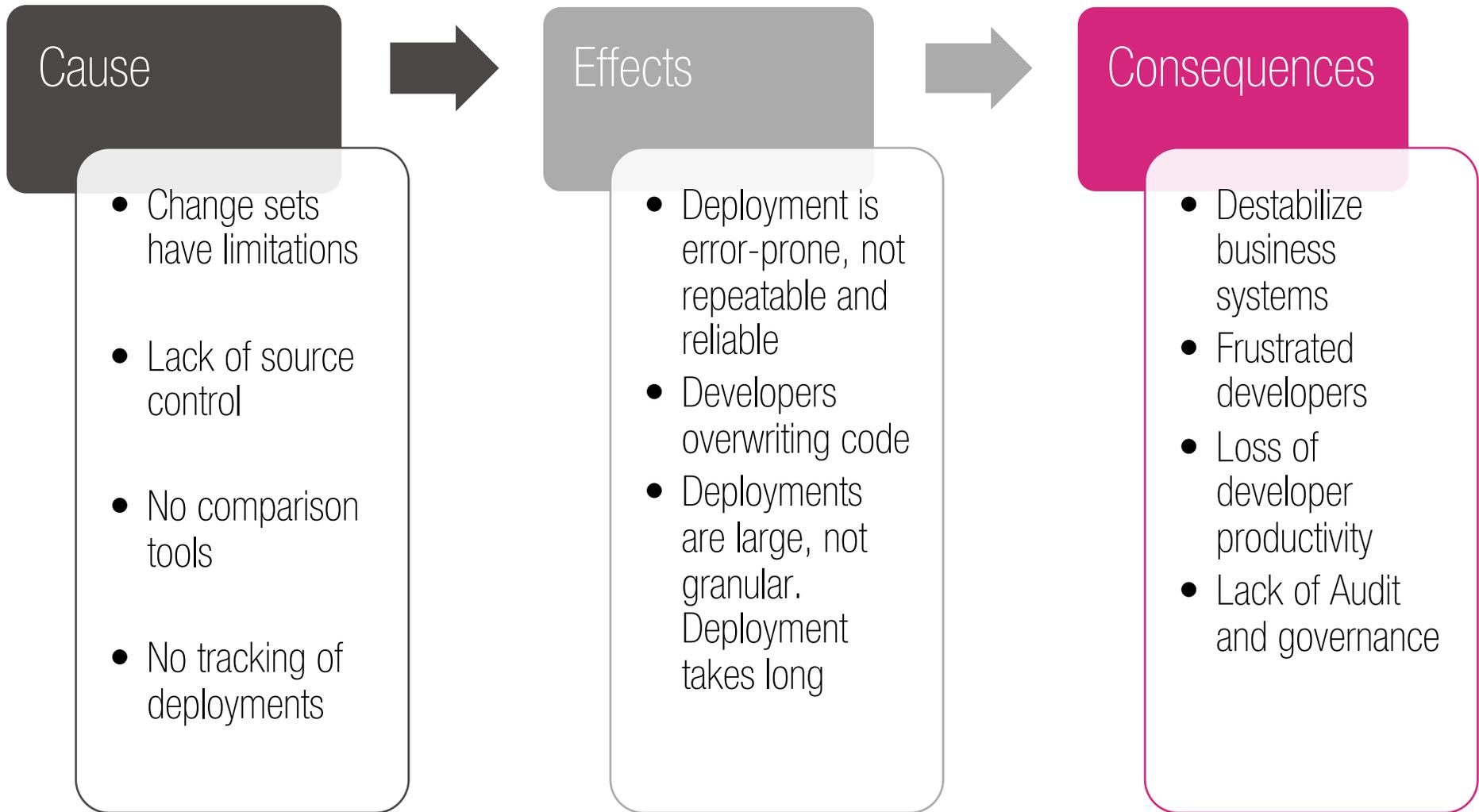
Current Trends



Current State

Challenges	Consequences	Impact
Lack of enterprise grade change management tools	Developer frustration	Destabilize business systems
No Tracking or accountability	Loss in productivity	Out of compliance
Too much manual work	Inconsistent error prone processes	Frustrated IT team
Takes too long to deploy	Builds are inaccurate	Lack of governance

Deployment Challenges

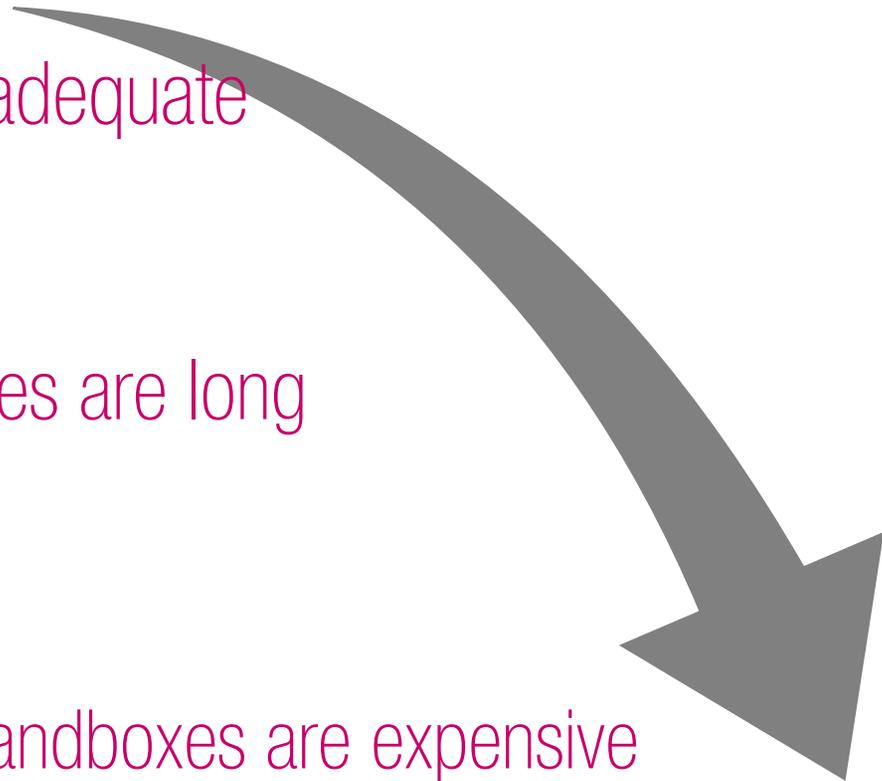


Sandbox infrastructure could be improved

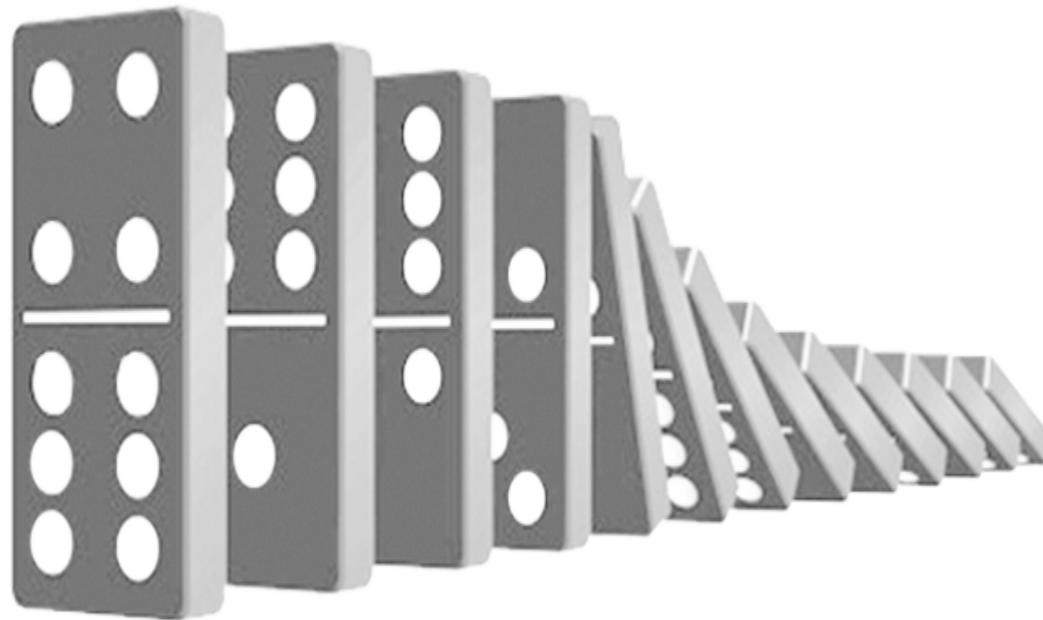
Sandbox policies are inadequate

Refresh cycles are long

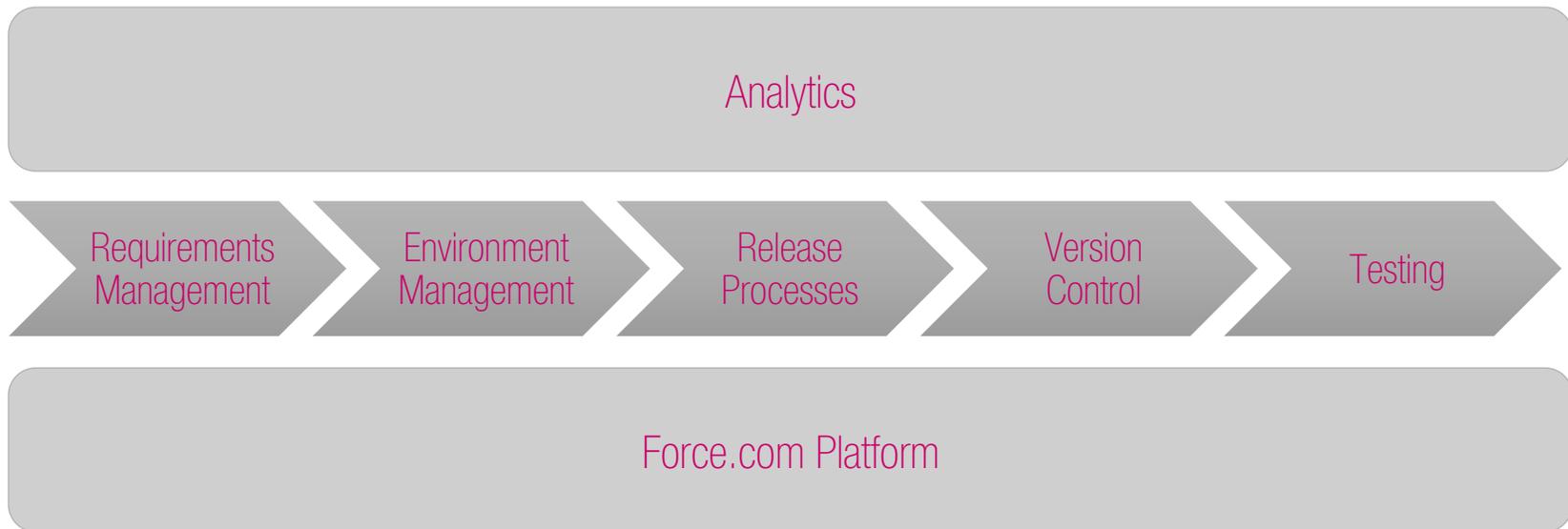
Sandboxes are expensive



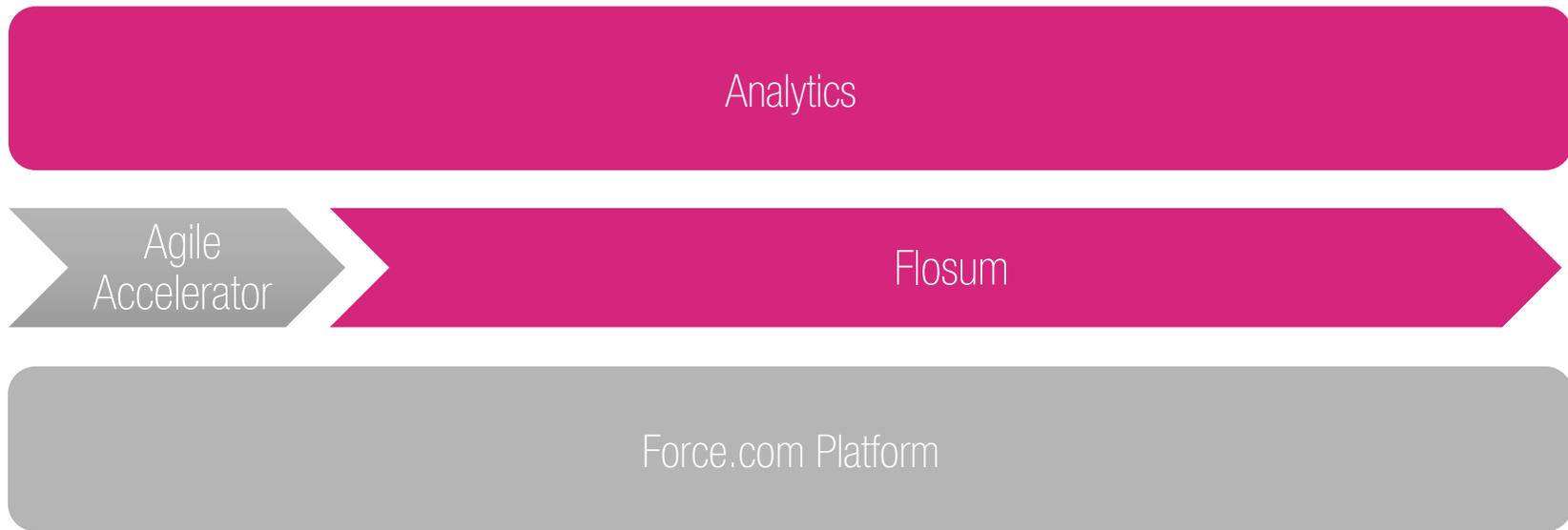
Domino effect on the business



Application Lifecycle Management



Application Lifecycle Management



Flosum: Lifecycle management solution



Code
Promotion



Team
Collaboration



Approvals &
Signoffs



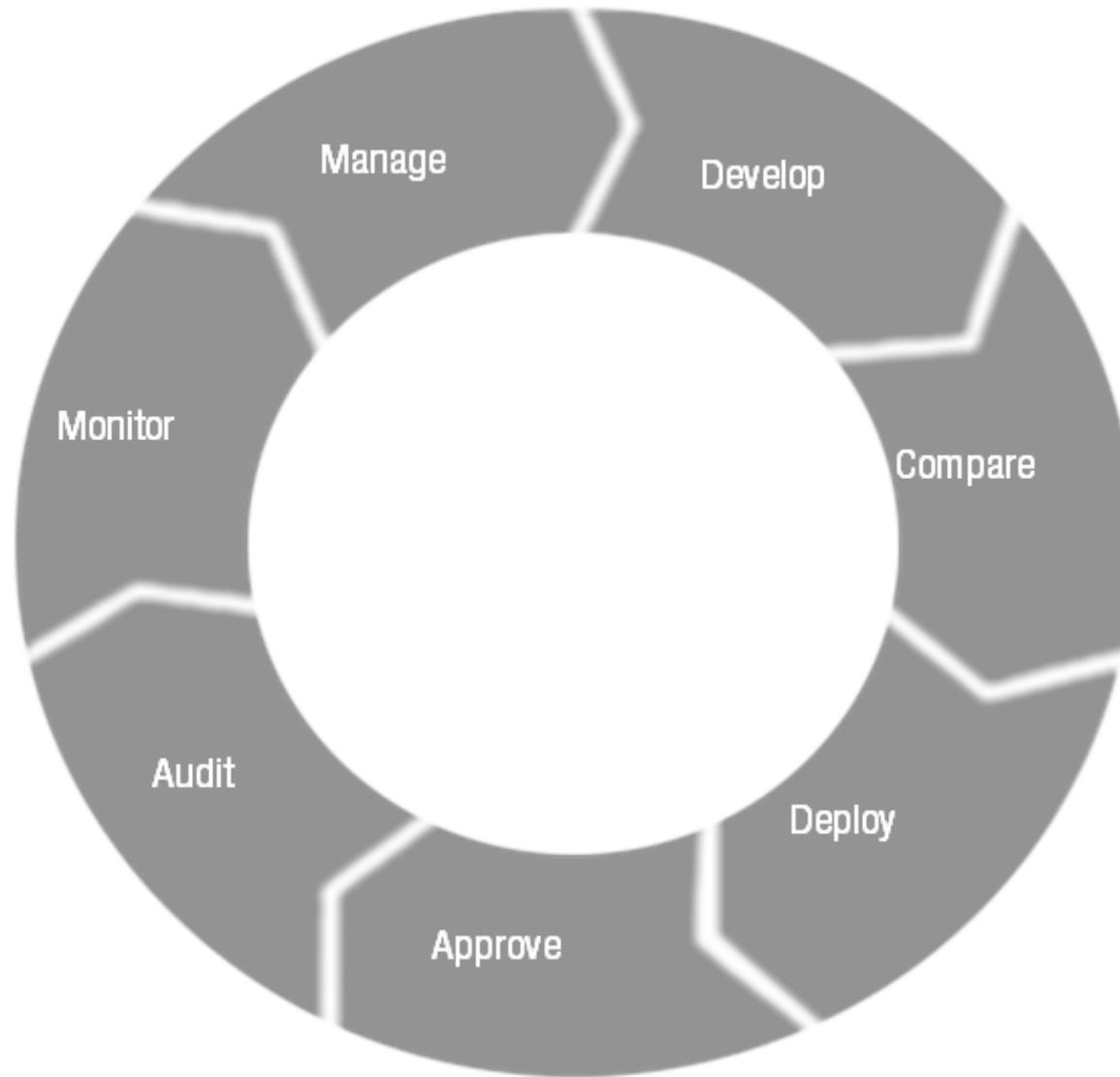
Continuous
Integration



Compliance &
Governance

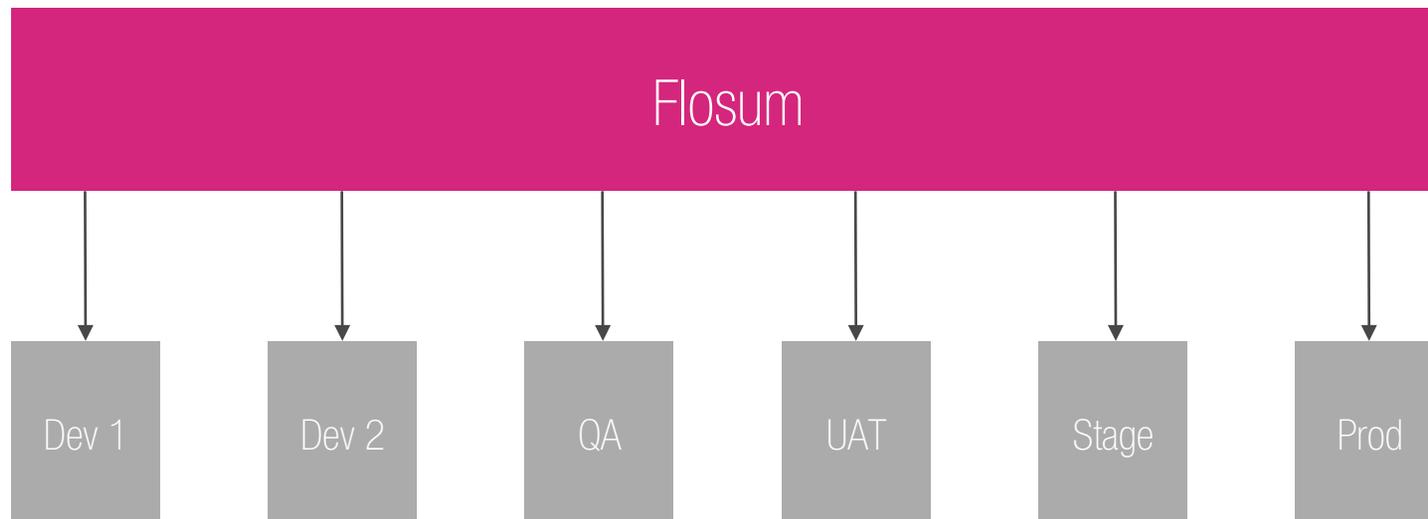
Built on Salesforce Platform

Lifecycle Management Processes

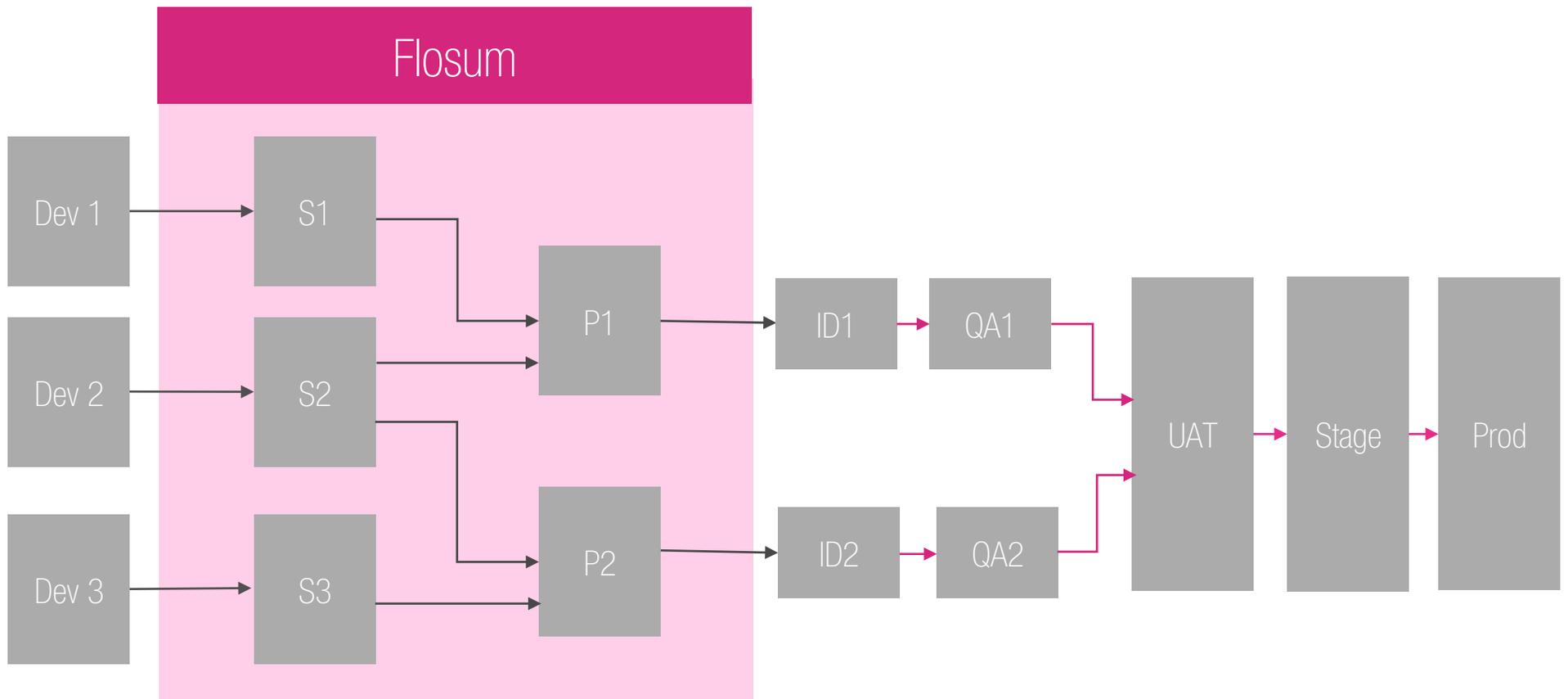


Architecture

Built on Salesforce to manage Salesforce



Process Flows



Key Features



Compare &
sync orgs



Automatic Audit
& tracking



Code promotion



Separation of
duties



Team
collaboration



Granular code
deployment

IT Benefits



Single path
to production



"Click, not
code"
deployment



Improved
code quality



Improved
sandbox
management



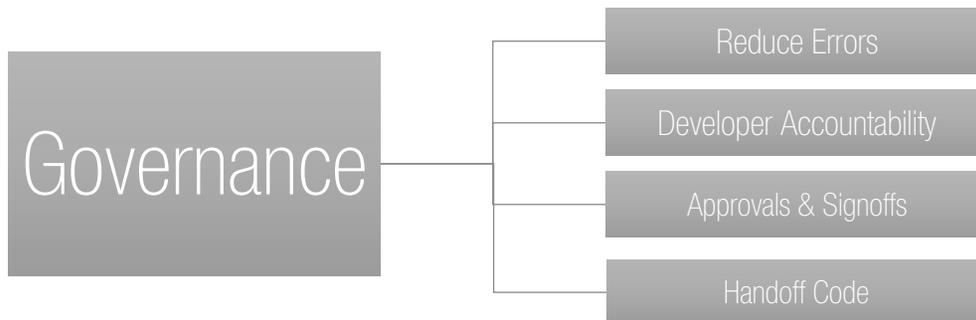
Team
visibility



Less
deployment
time

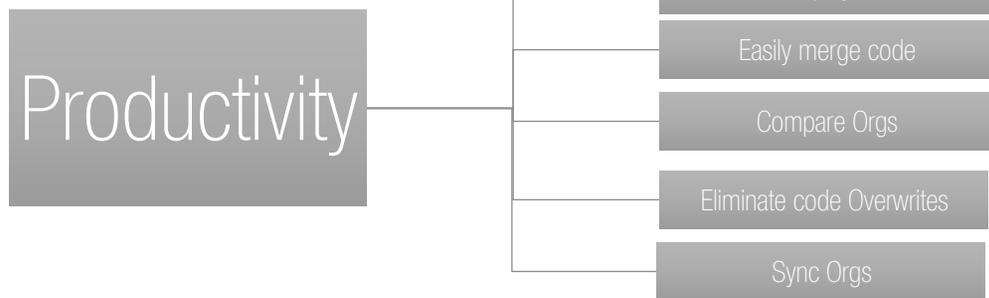
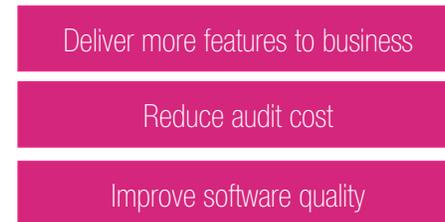
Value for LinkedIn

Business Value



Business Impact

Business Metrics



Business benefits



Reduced
Sandbox cost



Audit &
Governance



Improved
Team morale



Defined & Well
communicated
best practices



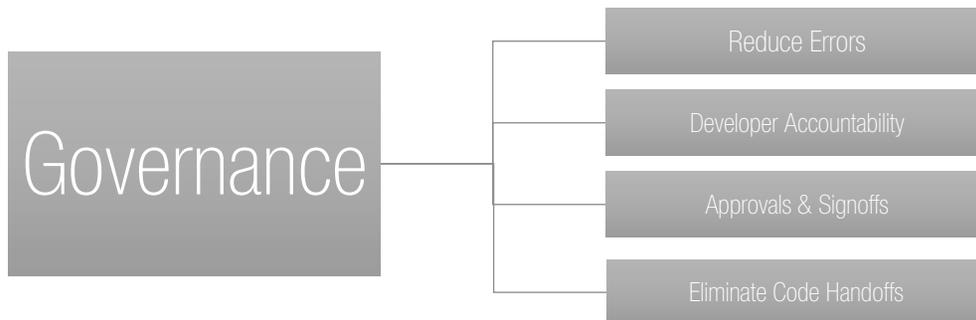
More business
value



Improved
collaboration

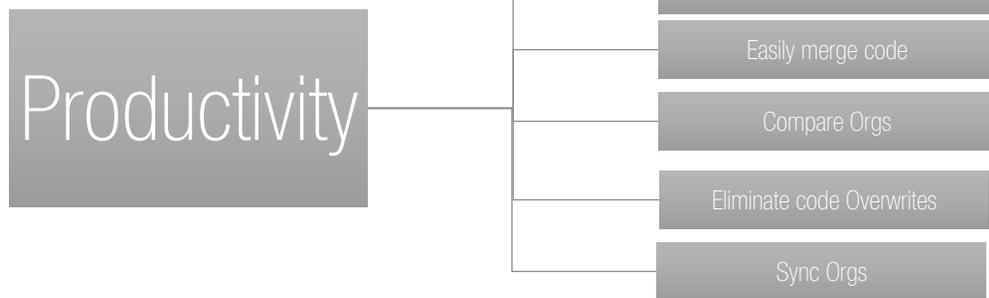
Value Proposition

Business Value



Business Impact

Business Metrics



'15 Roadmap

Q2

- Version control (Built on Salesforce platform)
- Analytics
- Certification with Summer '15 release

Q3

- Automated builds
- Integration with Agile Accelerator / Jira
- Certification with Winter '15 release

Q4

- Code Coverage
- Testing



Thank you